KEYNOTES & WORKSHOPS
Caroline Adams Miller, MAPP

SPEAKER VIDEO

Her Win is Our Win: Big Goals, Bold Women, and the Power of Ampliship™

In a world that still whispers to women to play small, be likable, and stay in their lane, what happens when a woman sets a *big* goal — one that stretches her identity, visibility, and influence?

Too often, she encounters resistance. Not just from the outside world, but from within her own circles. Silence. Comparison. Competition. Even subtle sabotage.

But here's the truth Caroline Adams Miller boldly reveals: When women pursue big, meaningful goals, the greatest accelerant to success isn't talent or luck — it's visible, vocal support from other women.

In this provocative, research-backed keynote, bestselling author and positive psychology pioneer Caroline Adams Miller explores the hidden forces that hold women back from championing one another — and why those forces become even more powerful when ambition rises. Drawing from decades of goal-setting research, global stories, and her own groundbreaking work in grit and well-being, she makes a compelling case:

Big goals require big alliances.

Caroline unpacks the uncomfortable reality of women undermining women — then offers a bold, science-based blueprint for transformation. At the heart of her message is a powerful practice she calls **Ampliship™**: intentionally and publicly championing another woman's goals, ideas, and success in front of witnesses.

Because when women pursue audacious goals in isolation, they shrink. When they pursue them together, they rise.

This is more than a keynote. It's a rallying cry for women who are done playing small — and ready to build ecosystems where ambition is celebrated, not punished.

It begins with one powerful idea: **Her win is our win — especially when the goal is big enough to change the game.**

Audience Takeaways

- Discover why women pursuing meaningful, high-impact goals often trigger comparison and competition — and how to transform those dynamics into collaboration.
- Learn the three science-backed practices that create cultures of Ampliship™ — where women actively accelerate each other's biggest goals.
- Learn to build "Relational Grit" through mastermind circles, strategic encouragement, and public advocacy that helps women stay the course on bold ambitions.
- Leave with a practical action plan to build bigger tables, set braver goals, and become the kind of leader who multiplies success instead of competing for it.

For booking information, please contact Melissa Spencer
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